

# Gulzar Hussain



SOCIAL MEDIA  
MANAGER

## PROFILE

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

## SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Copywriting
- Corporate blogging
- Project management
- Layout design
- Photo editing
- Market research

## EDUCATION

**Bachelor of arts, major in communication**  
university of Islamia | 2009 - 2013  
GPA: 3.9

## EXPERIENCE

### Social Media Producer

New Media Company | Feb 2013 - present

- Managed social media accounts and created social media for daily postings
- Increased social media following and clicks by 200%

### Communications Intern

Rich Media Interactive | Apr 2012 - Jan 2013

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

## CONTACT

- **Contact:** 0300 2222222
- **Email:** socialmedia@gmail.com
- **Location:** Blue Area, Islamabad

## LANGUAGES

- English
- Urdu